Iori chan

Experienced UX designer skilled at crafting consumer and SaaS products, with a background in 3D design.

lori-chan.com lori.qk.chan@gmail.com 416-821-4433

education.

Master of Information, UX Design | University of Toronto, 4.0 GPA 2022

Bachelor of Architecture | Carleton University, 11.12/12 GPA Senate Medal of Outstanding Achievement 2016

experience.

UX Designer | PointClickCare

January 2022 - Present

Led the end-to-end design of a new resident profile, resulting in an 80% improvement in usability. I helped establish a research repository on Dovetail, conducted design thinking workshops to align teams, and designed components for our UI design library.

UX Designer | Ministry of Labour, Training, Skills Development May 2021 - December 2021

Oversaw the division's internal service system manager platform redesign. Led generative and summative user research initiatives, facilitating designthinking workshops with stakeholders to drive informed design decisions.

UX and UI Designer | Heartcade

March - August 2020

Executed end-to-end design strategies encompassing flows, prototyping, and branding. Increased user engagement by 3x from beta to launch. Utilized MUI and react libraries to create visually appealing user interfaces.

Architectural Designer | Quadrangle Architects

March - August 2020

Designed architectural plans and public spaces by collaborating with teams. Conducted research on development sites for detailed design review packages for every new project to the firm.

involvement.

UX Mentor Pinnacle

Humber College, 2023 - present World's Top Hackathon, 2021

deCODE Hackathon UofT Hacks VIII, 1st place

Designer w/ 1Password, 2021 2021

skills.

technical: Figma, Sketch, html/css, Photoshop, Illustrator, WCAG 2.2 **methods:** prototyping, usability testing, stakeholder alignment, OKR focus